

# Graphic Designing

## Adobe Illustrator

### Illustrator Documents

1. Create a new document
2. Import graphic from CC Assets Library
3. Add text
4. Save AI file
5. Open saved file back and make changes

### User Interface

1. Customisation
2. Panels (Window menu) floating/docked, iconic/extended
3. Toolbar (floating tool palettes) and Options bar
4. Keyboard Shortcuts
5. Workspace

### Tools

1. Basic & Advance Drawing & Brush Tools
2. Type tool
3. Preparing complex & simple images for tracing
4. Advanced Techniques
5. Export & Integration

### Artboards

1. Create new document with multiple artboards
2. Purpose of multiple Artboards in one file
3. Artboard Tool
4. Artboards Panel
5. Export artboards

### Working with Objects

1. Basic Shapes & tools
2. Transformation Tool
3. Selection Tools & Techniques
4. Organising Tools & Objects
5. Aligning & Distributing Objects

### Graphics

1. Logo Designing
2. Flyers & Brochures
3. Social Media Graphics + Grid
4. Campaign Project includes multiple creatives
5. Printable Graphics

### Working with Vector

1. Show example of resolution
2. Caricatures
3. Vector Portraits
4. Icons

### Appearance of Objects

1. Stroke settings
  2. Swatches & Shadow effects
  3. Gradients
  4. Appearance panel
  5. Raster and vector differentiation
- Color modes RGBs + CMYKs



## Adobe Photoshop

### Introduction to Photoshop

1. Tools
2. Layers Navigation
3. Color & Adjustment Layers
4. Shape tools

### Extra Tools

- Filters & Effects
- Transform & Objects
- Retouching
- Colors & Blending
- Brushes & Shadows
- Text & Artboards
- Camera Raw
- Export

### Graphics Design

(Canva, Nano Banana, ChatGPT)

- Designing Graphics using Canva
- Image Generation
- Prompt Engineering
- Canva AI Tools

### Basics

1. Text
2. Cropping
3. Layer Styles

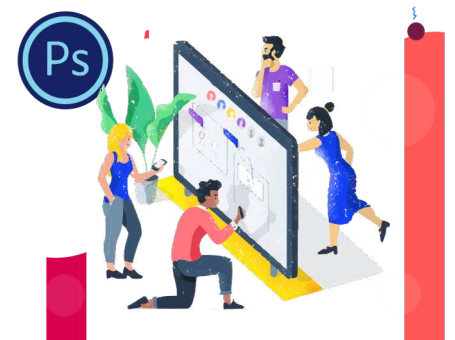
### Selection and Masking

Creating PNGS  
(Portable Network Graphics)  
with multiple tools

### Projects

1. Oil Painting effect digital Portrait
2. Photo Manipulation
3. Vector Portraits
4. Social media Graphics
5. Logo Designing

## AI-Driven Designing



# Video Editing (Adobe After Effects + CapCut)



## Adobe After Effects

### Introduction to After Effects

- What is Adobe After Effects
- Workspace & Tools
- Project Setup & Importing Files
- Composition & Timeline Basics

### Basic Animation

- Basic Animations
- Position, Scale & Rotation
- Opacity & Anchor Point
- Keyframes & Motion Paths
- Easy Ease & Graph Editor Basics

### Text Animation

- Text Tool & Animation
- Range Selector & Presets
- Typewriter & Text Reveal Effects
- Kinetic Typography Basics

### Shape Layers & Motion Graphics

- Shape Tools & Design
- Stroke, Fill & Trim Paths
- Shape Animation Basics
- Infographics & Motion Principles

### Transitions & Effects

- Transitions & Effects
- Blur, Glow & Motion Blur
- Camera Shake Effects
- Time Remapping & Speed Ramping

### Green Screen & Compositing

- Keylight Effect
- Chroma Key
- Background Replacement
- Layer Blending
- Light Matching

## CapCut

### Introduction to CapCut

- Interface Overview
- Mobile & PC Version
- Project Creation
- Import Media
- Timeline Basics

### Basic Video Editing

- Cutting & Trimming
- Splitting Clips
- Crop & Resize
- Playback Speed
- Reverse Video

### Text & Titles

- Add Text
- Fonts & Styles
- Text Animation
- Auto Captions
- Subtitle Editing

### Trending Reel Editing

- Beat Sync
- Velocity Edit
- Slow Motion
- Fast Cut Editing
- Shake Effects
- Flash Transitions

### Transitions & Effects

- Smooth Transitions
- Blur Transition
- Zoom Effects

- Camera Movement
- Motion Effects

### Color Grading

- Filters
- Brightness & Contrast
- Saturation
- LUT Usage
- Cinematic Tone

### Green Screen Editing

- Chroma Key
- Background Remove
- Overlay Videos
- Blend Modes

### Audio Editing

- Add Music
- Sound Effects
- Voiceover
- Audio Sync
- Noise Reduction

## Using AI as a tool

(chatGPT + GEMINI, etc)

- AI for Assets & Images
- AI Storyboarding
- Frame-to-Frame Motion
- AI Scene Generation
- AI Voiceovers

