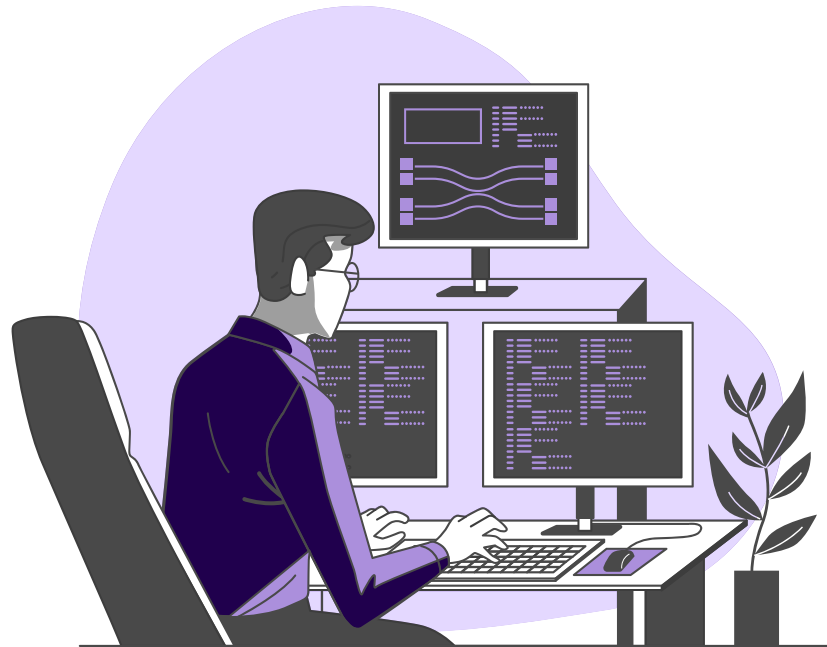


where theory meets practice

Your Industrial Training Partner

www.webcooks.in





An initiative of *Core Innovative Solutions*

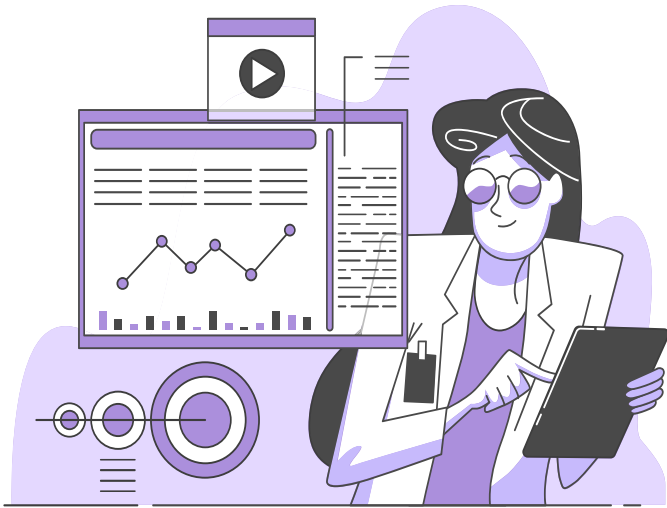
Mr. Ripun Gupta, realized the need for a quality training company and started Webcooks in 2019.

Webcooks was established with the sole aim of digitally upskilling Amritsar and to bridge the skill gap between the educational curriculum and the industry demand.

...

WHY WEBCOOKS?

By not following the traditional method of being taught by the teachers, we at Webcooks have a team of experienced and trained professionals.



01

...

Industry Experts

Get trained under professional guidance

02

...

80:20 Practical to Theory

The focus is on what matters: the skill enhancement

03

...

Career Guidance

Professional counsellors to guide you on the right path

04

...

Live Projects

Hands-on experience on live projects

TRAINING MODULES

- Coditude
- Web Designing
- Web Development
- Digital Marketing
- Graphic Designing


Apart from the above mentioned **6 weeks - 6 months** industrial trainings, Webcooks also offer **micro trainings** on: **GIT, Amazon Marketing, Firebase, Cloud Computing, WordPress, Social Media Marketing**, etc.



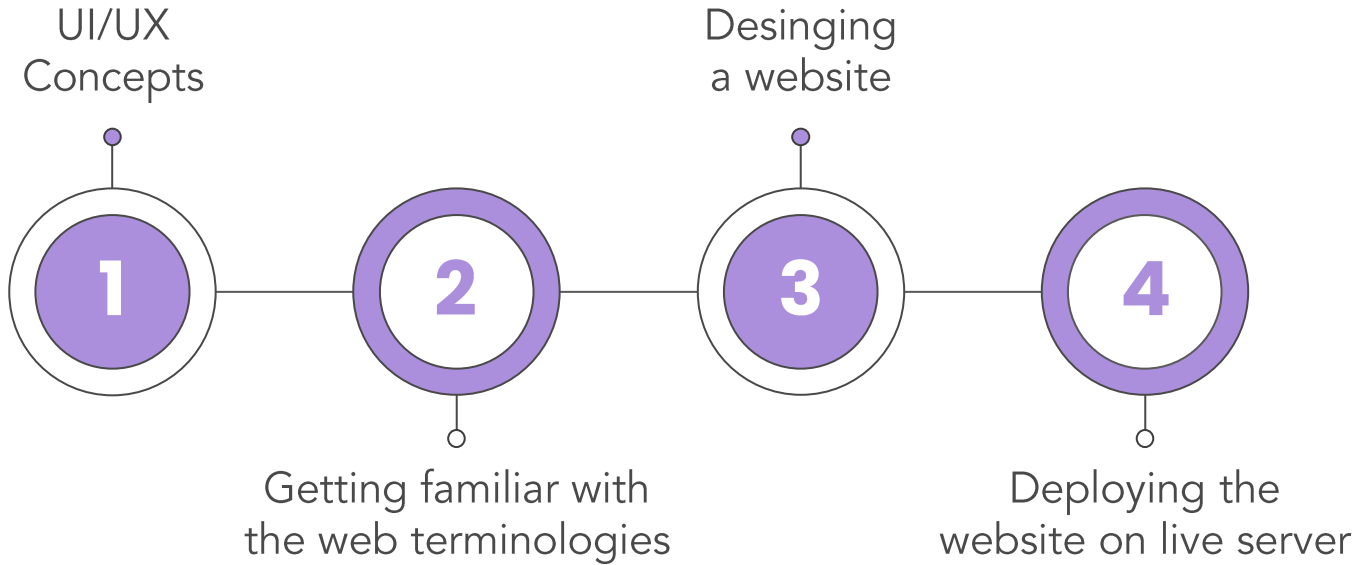


WEB DESIGN

Creativity is nothing but
a mind set free.



ROADMAP



WEB DESIGN (WordPress)

MODULE 1 – UI/UX

- Understanding the digital world
- UI/UX principles
- Web Terminologies

MODULE 2 – HTML5

- Introduction to markups - SGML
- HTML tags
- Working with web pages
- Attributes
- Adding images
- Creating sections in web pages
- Formatters
- Form and Frameset
- Advanced Concepts of HTML
- Designing a basic webpage
- CSS concepts

MODULE 3 – WordPress

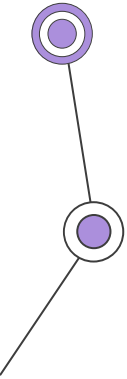
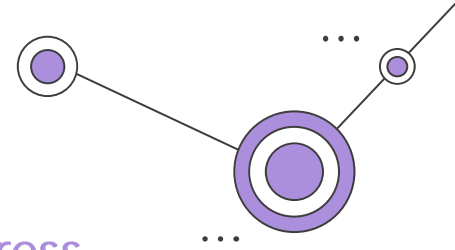
- Introduction to WordPress
- Working with themes and page builders
- Understanding the plugins
- Designing a website using page builders

MODULE 4 – Plugins

- Contact forms
- Floating widgets
- Analytics setup
- Website Optimization

MODULE 5 – eCommerce

- Setup *woocommerce*
- Payment Gateway
- Currency Convertor
- Shipment and Order Tracking



OTHER MODULES OFFERED

- Digital Marketing
- Cuditude (Advanced)
- Data Science
- Graphic Designing
- Tally / Busy

Feel free to book a free counselling cum demo session with us to clear all your doubts.



WEBCOOKS COMMUNITY

Webcooks.online

is a online WhatsApp community for the students/professionals
to share their knowledge and ask for guidance.

[CLICK TO JOIN](#)



FREE COUNSELLING SESSION

Book a counselling session with our experts via WhatsApp

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 +91 828 380 9241

COFFEE IS ON US!

[Webcooks Technologies](#)

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THANKS

Do you have any questions?

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