# **Wordpress Syllabus**



# Creating a WordPress Site (Installing WordPress)

- 1.1 Installing WordPress with a Web Host's "1-Click Install"
- 1.2 Manually Installing WordPress

#### 2. Introduction to Wordpress

- 2.1 Features of Wordpress
- 2.2 Wordpress Admin Introduction
- 2.3 Creating Page and Post in Wordpress
- 2.4 Introduction about Post Type
- 2.5 Theme Installation

# 3. Logging Into the WordPress Admin & General Site Settings

- 3.1 Logging Into the WordPress Admin
- 3.2 General WordPress Settings
- 3.3 Editing Your Profile Setting Your Profile Picture

# 4. WordPress Plugins: About, Installing, Activating and deleting

- 4.1 Introduction to Plugin Installation
- 4.2 WordPress Plugins You May Want to Install
- 4.3 Recommended WordPress Plugin
- 4.4 Activate & Deactivate Plugin

#### 5. Menus

- 5.1 About Menus & Locations
- 5.2 Adding & Removing Links in Menus
- 5.3 Creating Submenus
- 5.4 Opening Menu Links in a New Tab

#### 6. Customizing Theme Appearance

- 6.1 Customizing Appearance
- 6.2 Customizing the Site Identity (Logo, Title, & Tagline)
- 6.3 Adding a Site Icon (Favicon)
- 6.4 Customizing the Header
- 6.5 Customizing Colors

### 7. Customizing WordPress

#### 7.1 Page Builders: Customizable Page Layouts

- 7.1.1 Elementor Content, Layout, style and advanced options
- 7.1.2 Header and Footer Builder
- 7.1.3 Creating and Adding forms
- 7.1.4 Google Map Integration
- 7.1.5 Creating multiple pages like contact us page, Services page etc.
- 7.1.6 Difference between the Settings of section, column and page
- 7.1.7 Importing & Exporting Page Structure as JSON
- 7.2 Theme Builders: Control the Website's Look

#### 8. Widgets

- 8.1 Adding sections
- 8.2 Adding Columns
- 8.3 Editing & Adding Widgets

### Changing the Template Layout for a Page/Post

9.1 Changing a Template Layout

#### 10. Publishing a Post (Making it Live)

- 10.1 Publishing a Post (Making it Live)
- 10.2 Status

#### 11. Creating Links (Hyperlinks)

- 11.1 Linking to Another Website
- 11.2 Opening a Link in a New Tab
- 11.3 Linking to a Page Within Your Site
- 11.4 Editing & Removing Links

## 12. Adding Images & Managing the Media Library

- 12.1 Adding an Image to a Post or Page
- 12.2 Editing Images (Manually Resizing, Cropping, & Rotating)
- 12.3 Media Settings (Customizing the Size of Thumbnail, Medium, & Large)
- 12.4 Adding a Featured Image
- 12.5 Uploading Images & Files Directly Into the Media Library

### 13. Categories, Tags, & Reading Settings

- 13.1 Categories & Tags Explained
- 13.2 Creating & Editing Categories
- 13.3 Changing the "Uncategorized" Default Category Name
- 13.4 Setting the Default Category
- 13.5 Creating & Editing Tags Changing Categories/ Tags for Multiple Posts
- 13.6 Reading Settings

#### 14. Adding Video

- 16.1 Embedding YouTube, Vimeo, self hosted Videos
- 16.2 Uploading a Video File

# 15. Woo Commerce for E-Commerce Websites

- 15.1 Installation
- 15.2 Adding Product and its variations
- 15.3 Categories and Sub-categories
- 15.4 Integrating Payment Gateway
- 15.5 Shipping Settings
- 15.6 Coupons
- 15.7 Adding Weight owned products



